

Stand Out from the Competition Online

D&B D-U-N-S ® REGISTERED™

Registered™



In today's competitive marketplace, it can be challenging to attract new clients or customers

- especially online.

D-U-N-S®

D&B, the world's leading provider of global business information, knowledge and insight, is offering the business community an opportunity to enhance the trust and confidence in its credentials in the online space by displaying verified and validated information through D&B's suite of Online Trust Solutions.

Gain instant credibility.

The D&B D-U-N-S® RegisteredTM seal is an electronic mark displayed on your website. A click on the D&B D-U-N-S® RegisteredTM seal displays information about your company that has been verified and validated by D&B. This seal lets potential customers, suppliers, business partners and all those who visit your website, know that your business is credible.

Give visitors confidence in your business.

Studies have shown that displaying reputable seals on your website can dramatically increase an online visitor's confidence in your business and therefore make them more likely to purchase or do business with you.

To learn more or get D&B D-U-N-S® Registered™ today, call +662 657-3939 ext. 4110-2 or e-mail ots@dnb.co.th

Link your business to a name trusted by millions worldwide for 170 years.

When your business becomes D&B D-U-N-S [®] Registered[™], your company is linked to a name trusted by millions wordwide for 170 years.

Your D&B profile is updated, which is frequently used by customers, creditors and suppliers to evaluate your company before they decide to do business with you.

D&B is the world's largest source of commercial insight with over 190 million companies listed. Linking your business to D&B is an affordable and smart marketing strategy. Plus as a D-U-N-S® Registered business, you'll enjoy membership into the D-U-N-S® RegisteredTM network with benefits such as a listing on the D&B D-U-N-S® RegisteredTM Global Directory.





How does D&B D-U-N-S[®] Registered[™] Work?

- 1. When your business signs up to become D&B D-U-N-S® Registered™, you'll create a custom D-U-N-S® profile online, including a description of your products and/or services, awards and certificates, competitive advantages and more.
- 2. D&B validates important elements on your company's profile through our proprietary DUNSRight™ process.
- 3. We then send you the official D&B D-U-N-S® Registered™ seal to integrate into your website—linking visitors to your dynamic profile and confirming you are a D&B D-U-N-S® Registered™ business.
- 4. Confidently promote your business online knowing you now have a clear competitive advantage.

Benefits













How do I get my business D&B D-U-N-S® Registered™?

You now have the opportunity to become D&B D-U-N-S® Registered™. To learn more or register, please call +662 657-3939 ext. 4110-2 or e-mail ots@dnb.co.th.

Discover more D&B Online Trust Solutions at www.dunsregistered.com.

The D&B D-U-N-S® RegisteredTM seal indicates that D&B maintains a report on a business which includes business information validated by the business as well as information from third party sources. The business profile to which D&B D-U-N-S® RegisteredTM seal applies consists of firmographic information about a business and does not include information relating to the company's credit history or credit worthiness, nor does it apply to any non-firmographic information submitted by the company. D&B is not affiliated with this business, and D&B D-U-N-S® RegisteredTM seal does not imply an endorsement by D&B of this business nor does it any way imply or suggest the credit worthiness of the business.

For enquiries: E-mail: ots@dnb.co.th Tel: +662 657-3939 ext. 4110-2 www.dnb.co.th